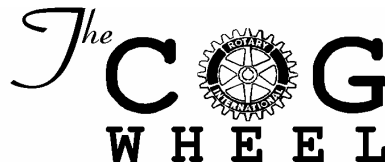


ROTARY 4-WAY TEST

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



Published weekly by the ROTARY CLUB of WINCHESTER, VIRGINIA
 Visit The Rotary Club of Winchester website at www.winchesterrotary.com
 Address Rotary correspondence to P.O. Box 412, Winchester, VA 22604

Chartered 1921

February 28, 2013

Mark Your Calendar

TONIGHT - Board Meeting at GW Hotel, 6 PM

SATURDAY - Hands Against Hunger

March 15-17 - District Conference at The Homestead

March 23 - Kaleidoscope

March 28 - Board Meeting at GW Hotel, 6 PM

May 2 - Apple Blossom Queen's Dinner (no meeting)

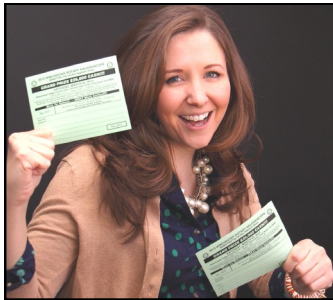
May 9 - Little Theater Night

May 17 - International Affair of Wine & Food

Today's Program

This week we will hear from Tammy Stevenson from the Frederick County Rotary Club. She will talk to us about membership development. Those who know Tammy know we are in for a few laughs! And the health benefit is that laughing helps with digestion. Don't believe me, ask Libba!

Get Your Lucky Ticket Today



KALEIDOSCOPE WILL BE HERE SOON! Remember to get your tickets for the March 23rd event. The beneficiary this year is the Handley Regional Library "Mike Foreman Memorial Garden". *Could you use \$25,000?*

Welcome New Members

Take a minute to say hello to Jessie Dingle, Karen Starnes and Dwight Kemp our newest members for 2013.



Last Week's Program

Patrick Barker, Executive Director of the Economic Development Commission (EDC), presented a lightning-speed run-down of the economic activities in and around Winchester/Frederick County. EDC work also involves EDA, IDA, OTDB, SBDC, WIB, TVRC, VEC and LFCCWS, along with other acronymically-challenged functions. Our EDC controls no property, but works to help with funding, existing business assistance, location assistance, demographic and economic information, etc. According to Patrick, the web site is key to success, and serves as the EDC's most successful tool to attract potential businesses. In fact, our EDC WS (web site) is AW (award winning)! Some of the challenges we face in our area are gaps in multicraft technicians, advanced manufacturing workers, local CTE programs and OJT for manufacturing and healthcare.



To target new businesses, the EDC conducts several MAs (marketing activities), including VaEDP, trade shows, direct sales to corporate real estate groups and site selectors, and DA (direct advertising). In 2012, our area saw 800 additional jobs, and \$180 million in PI (private investment), the highest level of investment in 10 years, and the most jobs in 5 years!

Committee Chairs Needed

After many years of continuous service, (and many winning float designs) Chuck Gyauch is stepping down as chair of the Apple Blossom Float Committee. If you are interested in leading this charge, contact Chuck. He will assure a smooth transition. *Also, the Apple Harvest Festival needs a chair for Parking and Logistics to allow Kit Molden to step down after years of service in that role.*



District Conferencethere's still time! To sign up that is...the District Conference will be held March 15 - 17 at The Homestead. Darla has asked that if you plan on attending the conference to let her know. Due to a cancellation there is a First-Timer slot open...see Darla if you are interested.

Need to make-up

- Clarke County - Wednesday Lunch - Episcopal Parish Hall - Noon
- Charles Town - Tuesday Lunch - Jefferson Hospital - 12:15 pm
- Frederick County - Tuesday Breakfast - Shenandoah Univ. Cafeteria - 7:30 am
- Front Royal - Friday Lunch - Houlihan's - Noon
- Hagerstown - Wednesday Lunch - Venice Inn - 12:15 pm
- Leesburg - Thursday Evening - Rivercreek Country Club - 6:30 pm
- Linden - Wednesday Breakfast, Apple House - 7:00 am

- New Market - Wednesday Lunch - The Shenvalle - 12:10 pm
- Purcellville - Thursday - Bethany United Methodist Church - 7:00 am
- Strasburg - Tuesday Noon - Strasburg Hotel - Noon
- Warrenton - Thursday Lunch - Fauquier Springs - 12:15 pm
- Winchester Latest - Tuesday Evening - Piccadilly Brew Pub - 6 pm
- Woodstock - Wednesday Lunch - Woodstock Moose Lodge - 12:05 pm

Absentees: 2/14/2013

William Aikens
Paul Burkholder
Tom Byrd
Gary Chrisman
Terry Coffman
John Copenhaver
Franny Crawford
Diana Crites
Anthony Crosen
Marie DiLorenzo
Jesse Dingle

Dana Evans
Sharon Farinholt
Rob Frogale
Wilson Gilbert
Phillip Griffin, II
Dick Helm
Brooke Herndon
Doug Joyner
Don Karolyi
Rick Leonard
Chris Lewis
John Midolo

Richard Reifsnnyder
Sherry Riley
Wilborn Roberson
Tim Roberts
Sue Scarborough
Tas Schultz
Steve Slaughter
Dave Smith
Jay Smith
Trish Stiles
Stuart Williams
Dick Wiltshire

Make-ups* (Date & Function Attended)

Tom Byrd - 2/12 - Frederick County
Anthony Crosen - 1/24 - Board Mtg.
Jesse Dingle - 2/18 - eClub One
Hunter Gaunt - 2/5 - Frederick County
Phillip Griffin, II - 2/8 - Front Royal (?)
Sharen Gromling - 2/13 - Interact Club Mtg.
Sherry Riley - 2/7 - Rummage Sale Mtg.
Karen Schultz - 2/13 - Clarke County
Roy Schwarz - 2/12 - Frederick County
Dave Smith - 2/12 - Frederick County

Turning in a Make-up?

Please make sure to complete all information, including your name, the event or club attended, date attended and date making-up on all make-cards and slips submitted. Make-ups can also be submitted online at winchesterrotary.com under



THIS SATURDAY!
Rotary Hands Against Hunger

Join your fellow Rotarians and Interact Club members in support of this year's Hands Against Hunger event ON Saturday.. It will be held at Handley High School from 8:30 a.m. to 12 noon and the Interactors will be working from 12 noon to 3:30 p.m.

Last Week's Drawing

Bob Demott was the lucky winner of \$16 in our weekly drawing...but drew the Jack of Hearts for the jackpot. Sooooo, this week's lucky winner will have a chance at more than \$138 in the jackpot.



Foundation Minute

Presence Day, February 23--Rotary began its presence on this date in 1905. in 1917 Arch Klumph, 6th President of Rotary International, with a surplus of \$26 dollars from that year's National Convention, created the nucleus of The Foundation. The defined purpose was, and still is, "to do good in the world."



Today, through The Foundation, Rotary is doing good in the world. Each of us, as annual sustainers, is individually, doing good in the world.

Wine & Food Aficionados.....

SAVE THE DATE!

The International Affair of Wine and Food is May 17th. The beneficiary this year is the Boulder Crest Retreat for Wounded Warriors. Stay tuned for more information or check with Tootie Rinker or Don Butler.



EVENT MAKE-UP SLIP

The Rotary Club of Winchester

Print Your Name: _____

Event Attended: _____

Date of Event: _____
Committee, Board, Community Event

Date of Missed Meeting: _____

(Turn in at Sergeant at Arms Desk)

Visitors & Guests Last Week

Kurt Byreis guest of Joe Shtulman
James Louque guest of Don Louque, Jr.
Neile Martin guest of Julia Connell
Alan Cartweight guest of Paul Burkholder
Terry Williams guest of Tim Roberts

New York, New York

Want to take a bite out of the Big Apple?

Conrad is leading efforts to pull together a New York bus trip. The trip is scheduled for November 15-17th. The cost is \$1,300 for couples and \$1,000 for singles. This cost includes two theater tickets, travel costs, bus refreshments, and a two-night stay in the newly renovated Park Central Hotel. (Included at no charge is the great fellowship you'll enjoy throughout the trip.) If you are interested, see Conrad for details.



Libba's Health Report

Bill Hancock was in the hospital but is now home. Tuck White remains in WMC's ICU.



According to the West Virginia School of Medicine, baby boomers are living longer than those the same age a generation ago, but we/they are not as healthy! We/they are more obese, have more incidence of diabetes, and are two times more likely to need assistive devices. On the positive front, we/they are smoking less, so have less emphysema and fewer heart attacks. To that end, get healthy to enjoy your longer life expectancy!

President
President-Elect
Secretary
Treasurer

Darla McCrary
Don Louque III
Dan Martin
Tootie Rinker

BOARD OF DIRECTORS

Scott Arthur, Erik Beatley, Kerri Burkhart, Gary Chrisman, Anthony Crosen, Rob Frogale, Dick Kent, Chris Lewis, Adrian O'Connor, Gene Schultz, Tricia Stiles, John Tyson

IMMEDIATE PAST PRESIDENT - Marc Jaccard

Cog Wheel Staff: Bill Buettin, Jenny Brockwell, Paul Burkholder, Sharen Gromling, Chuck Gyauch, Don Karolyi, Victoria Kidd, Tom Maccubbin, Chuck Peterson, Sue Rich, Sherry Riley, Gene Schultz, Dave Smith, Wes Williams

Photographer: Don Karolyi

Reporter du jour: Wes Williams