

ROTARY 4-WAY TEST

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



Published weekly by the ROTARY CLUB of WINCHESTER, VIRGINIA

Visit The Rotary Club of Winchester website at www.winchesterrotary.com

Address Rotary correspondence to P.O. Box 412, Winchester, VA 22604

Chartered 1921

September 29, 2016

TONIGHT! - 6 PM Board Meeting, GW Hotel
MONDAY! - **Golf Tournament**
October 27 - 6 PM Board Meeting, GW Hotel
November 3 - No Noon Meeting, **Awards Night**
November 17 - 6 PM Board Meeting, GW Hotel
November 24 - Thanksgiving, No Meeting
December 22 - **Christmas Party for Evans Home Children**

LAST MEETING

Our speaker was Marilynn Mendel, President of Win-Spin CIC, Inc and an adjunct professor at Georgetown University and George Washington University. She works with real estate companies and other entrepreneurs to assist them with growth strategy, public relations, and branding. She is a passed Rotarian who understands the value of service.

Marilynn recommended the book "The American Almanac of Philanthropy" and its historical accounting of Americans giving throughout history. It includes examples ranging from the Melons and Carnegies to a cleaning woman who personally saved more than \$300,000 and donated it to a university down south. The point being that anyone can make a difference.

The three things she considers most important for any business leader to have are goals, soft skills, and direction. Goals include a written plan for not only day-to-day operations, but also contingencies including the "black swan," or rare occurrence like flooding or a natural disaster. Soft skills include grammar and communications skills, good manners, and even cleanliness. All contribute to your branding. (Do you really want to be known as "the dirty door company?")

Sending handwritten cards is a lost art (as is calling people on the phone), but both are marks of exceptional business people and are strongly encouraged. Rotarians already possess a distinct advantage in business as they have two essential qualities: integrity and sound ethics. Without those two, nothing else matters.



OUR PROGRAM TODAY

Bob Bell will present a program on the Alzheimer's Association Workplace Alliance Program.

Annual Golf Tournament is Monday! Our Beneficiary is the Winchester Day Preschool and Childcare Center formerly known as the Winchester Day Nursery. It is honoring the late Brookie Phillips and Winchester Rotarian George Henzel, both longtime supporters who both recently passed away.

Marty Tabaka is looking for raffle prizes. Things such as gift baskets, tickets to sporting events, getaway trips, restaurant gift cards, sporting gift cards, movie gift cards, etc..

West Virginia Flood Relief

THANK YOU! So far, our club members have donated \$1,410 toward West Virginia flood relief. Our club's foundation will match up to \$2,500. Today is the last day to donate!

Apple Harvest Festival results are in...We raised over \$50,000!

Paul and I just want to thank everyone who signed up on the 'sea of clipboards'. Because without all those that got behind the idea of keeping the festival going for 41 years, our club would not be the **AWESOME CLUB THAT WE ARE!** But personally, we owe a big thanks to **SVEN HLYWIAK** for taking on the gruesome task of LOGISTICS. Along with the **TIMBER RIDGE SCHOOL** students, he and his team moved a mountain of picnic tables and chairs, trash barrels, tents, stakes and orange fencing. Of course, the festival's focus, **The Apple Theme Booth** wouldn't happen if **JIM ROBINSON, TOM MACCUBBIN and BYRON BRILL'S** guys didn't setup all those apple crates and convert the Livestock Arena into an inviting country store setting with free apples and apple cider samples. **JIM**, thank you for your continued hard work, making each year even more successful!

A big thank you to our brave member, **PAT KOFALT** who dodged traffic time and again to place roadway signs throughout the community! Pat, it was fun working with you! **LORI VOGEL'S** ownership of **BINGO** has helped raise over \$2100 this year. Thanks **LORI, WILSON GILBERT, NADINE POTTINGA and JEAN BARCH** for your help! **PAUL BURKHOLDER**, you are the king of parking and I thank you! Thank you **JULIA CONNELL** and our runner, **CHRIS LEWIS** for keeping us straight with the money! A hearty thanks to **JOHN LAMANNA** for organizing our members to work the gates. Not only did John organize keepers of the gates but also organized the **Timber Ridge School Students** to help with set up and tear down! What would an apple harvest festival be without the pie baking contest? Thank you ladies... **TRICIA STILES and DIANE RUCKMAN** for being there and presenting a welcoming contest to area participants.

This festival has established a reputation of selling apples and apple cider to festival-goers and in turn generates a very nice revenue stream. We want to thank **PHIL GLAIZE** for your generous donation of **GLAIZE APPLES**. Thank you **TOOTIE RINKER, RINKER ORCHARDS**, for your generous donation of 600 pints of apple cider! A shout out goes to **DAVE CHANDLER and STEVE STRAIGHT** for their awesome talents in selling just about everyone who came by, apple and apple cider generating over \$3500 in revenue for the festival...thank you so much Dave and Steve!

What would a successful festival be without great music? Thanks to **CHUCK PETERSON** along with **DAVE SMITH** for a great entertainment lineup! I had several people tell me it was the best music they had heard at a festival. And thanks to **JIM YOUNGBLOOD** and **FIRST BANK** for your sponsorship allowing us to provide great entertainment!

It takes a children's area to add the family element to a festival and I want to thank **CARY CLAYTOR** for her coordination of the **KIDS ZONE**. Cary, along with the Handley Interact Club made it fun for the kids with face painting and inflatables!

TAP & CORK...the area who's motto is "sell all we can and drink the rest"...was well attended and kept under control thanks to **DAN MARTIN**. **SAVE THE DATES**...Plans are already in the works for next year's festival, **Sept 16 & 17, 2017!** Contact Darla or Paul to be a part of the committee.



Need to make-up an absence? Check out these area club meetings:

Clarke County - Wednesday Lunch - Berryville Presbyterian Church - Noon
Charles Town - Tuesday Lunch - Jefferson Hospital - 12:15 pm
Frederick County - Tuesday Breakfast - Westminster Canterbury - 7:30 am
Front Royal - Friday Lunch - Houlihan's - Noon
Hagerstown - Wednesday Lunch - Venice Inn - 12:15 pm
Leesburg - Thursday Evening - Rivercreek Country Club - 6:00 pm

New Market - Wednesday Lunch - The Shenvalle - 12:10 pm
Purcellville - Thursday - Bethany United Methodist Church - 7:00 am
Strasburg - Tuesday Noon - Strasburg Moose Lodge - Noon
Warren Co. (was Linden) - Wednesday Breakfast, Mom's Country Kitchen - 7:00 am
Warrenton - Thursday Lunch - Stoneridge Events Center - 12:15 pm
Woodstock - Wednesday Lunch - Woodstock Moose Lodge - 12:05 pm

Absentees: 09-15-2016

William Aikens
Jackie Bates
Erik Beatley
Darcus Breneman
Tom T. Byrd
Tom W. Byrd
Kevin Callanan
Julia Connell
John Copenhaver
Franny Crawford
Anthony Crosen
Callie Fitzwater
Rob Frogale

Jenny Grooms
Dick Helm
Sven Hlywiak
Marc Jaccard
Jaime Karalis
John Lamanna
Chris Lewis
Alan McKay
Bob Mitchell
Marie Montgomery
Libba Pendleton
Ron Price
Ken Rice
Mary Riley
Tootie Rinker

Tom Rockwood
Roy Schwarz
Jeannie Shiley
David Sovine
Karey Starnes
Michelle Thomas
Diana Thorne
Ajay Virmani
Lori Vogel
Ben Weber
Ed White
Michael Williams
Stuart Williams
Ryan Zelaski

09-22-2016 Shrimp Feed

William Aikens
Jenny Baker
Lori Bales
Jackie Bates
Erik Beatley
Kerri Burkhart
Paul Burkholder
Don Butler
Tom W. Byrd
Kevin Callanan
David Chandler
Anthony Crosen
Nancy Davis
Marie DiLorenzo
Bruce Downing
Bob Edwards
Carl Esterhay
Dana Evans
Rob Frogale

Hunter Gaunt
Jenny Grooms
Bob Hall
Sven Hlywiak
John Huddy
Alex Iden
Doug Joyner
David Kent
Pat Kofalt
Deborah Langfitt
Don Louque
Paul Magness
Neile Martin
Alan McKay
Bob Mitchell
Kit Molden
Kent Mull
Chuck Peterson
Nadine Pottinga
Ron Price

Ken Rice
Mary Riley
Tom Rockwood
Karen Schultz
Jeannie Shiley
Dave Smith
David Sovine
Jennifer Stanford
Karey Starnes
Bob Stieg
David Sweeney
Michelle Thomas
Ajay Virmani
Shane Wagoner
Ben Weber
Ed White
Michael Williams
Stuart Williams
Kelly Wolfe
Jim Youngblood

Visitors & Guests 9-15

Cameron Wiseman, guest of John Elrick
Debbie Connolly, guest of Bill Huehn
Rachel Lynch, guest of Bob Shriner
Jaquelin Pizzimenti, guest of Lori Bales
David Kelly, guest of Dan Martin

INTERACT CLUBS

Our Club made its second donation in 2 weeks to Interact, this time awarding \$500 to the Interact Club of James Wood High School. It will give their club a head start on numerous worthwhile community projects.



2017 Rotary International is in Atlanta! - June 10-14

This is as close as it gets, folks! Area 1 has blocked out an entire hotel and room costs will be about \$250/night. Don't miss this opportunity to attend a historic event as the R.I. Foundation celebrates its 100th anniversary.

Next Board Meeting TONIGHT

Attitude Adjustment 5:30 pm
Meeting 6 pm at GW Hotel

All are welcome, and it counts as a make-up!

EVENT MAKE-UP SLIP

The Rotary Club of Winchester

Print Your Name: _____

Event Attended: _____

Date of Event: _____

Committee, Board, Community Event

Date of Missed Meeting: _____

(Turn in at Sergeant at Arms Desk)

Make-ups* (Date & Function Attended)
Jenny Baker - 9/15 - PR Committee Mtg.
Dee Dee Barbour - 8/25 - Awards Mtg.
Jeff Barbour - 9/17 & 18 - SVAH Event
Darcus Breneman - 9/12 - Frederick County
Kerri Burkhart - 9/27 - Charitable Found. Mtg.
Paul Burkholder - 9/9 - SVAH Mtg.
Tom T. Byrd - 9/6 - Frederick County
Julia Connell - 8/25 - Board Mtg.
Nancy Davis - 9/18 - SVAH Event
Wilson Gilbert - 9/15 - Golf Committee Mtg.
John Huddy 9/15 - PR Committee Mtg.
Marc Jaccard - 9/22 - Shrimp Feed Crew
Don Karolyi - 8/18 - Camp Fantastic
Pat Kofalt - 9/9 - SVAH Mtg.
John Lamanna - 7/26 - Frederick County
Don Louque - 9/15 - PR Committee Mtg.
Kit Molden - 9/15 - Golf Committee Mtg.
Marie Montgomery - 8/25 - Awards Mtg.
Kent Mull - 9/8 - Present
Kent Mull - 9/15 - Golf Committee Mtg.
Libba Pendleton - 6/4 - Rummage Sale
Chuck Peterson - 9/15 - PR Committee Mtg.
Chuck Peterson - 9/17 - SVAH Event

Turning in a Make-up?

Please make sure to complete all information, including your name, the event or club attended, date attended and date making-up on all make-cards and slips submitted. Make-ups can also be submitted online at winchesterrotary.com under Member Login.



OUR DRAWING 9-15

Kent Mull won the weekly drawing but missed out on the grand prize when he drew the King of Clubs. Our Jackpot starts at \$223 today.



NEW MEMBER... Our club inducted Jennifer Stanford into the club, so if you see her today, give her a high five and a hearty welcome!

Apple Harvest Make-ups

Anyone that worked a 3 hour shift will get a floating make-up that can be used anytime throughout the Rotary year up until the next Apple Harvest, so you have a year to use it. You just need to turn it in at the Sergeant-at-Arms desk like you normally do.

HEALTH REPORT

Stepping in for Libba, Lori Bales said all club members were healthy and happy as far as she's heard.

Lori's Health Tip: Now that the weather is cooling, we are headed into cold and flu season. Prevention truly is the best medicine, so be sure to stock up on your veggies, especially the dark ones, to keep your immune system strong and in peak form. Cruciform vegetables are particularly effective at fighting not only infection but also cancer. Broccoli is a good example and a good place to start.



WELCOME TO OUR NEWEST MEMBERS!

Linda Coffman, Bill Bennett, Mike Richardson & Jennifer Stanford are our most recent new members. We also welcome Darcus Breneman who transferred from the Frederick County Rotary Club. Stop & take a minute to welcome all these fine new people to our club.

President
President-Elect
Secretary
Treasurer

Scott Arthur
Julia Connell
Paul Magness
Cary Claytor

BOARD OF DIRECTORS

2014-17: Dee Dee Barbour, John Elrick, Conrad Koneczny, Karey Starnes
2015-18: Jean Barch, Tom Byrd, Roy Schwarz, Ed White
2016-2019: Jenny Baker, Jaime Karalis, Dick Kent, Kent Mull,

IMMEDIATE PAST PRESIDENT - Tootie Rinker

Cog Wheel Staff: Jenny Baker, Mary Braun, Paul Burkholder,

Tom W. Byrd, Sharen Gromling, Don Karolyi
Tom Maccubbin, Chuck Peterson, Sue Rich, Gene Schultz, Dave Smith, Steve Straight

Photos: Steve Straight

Reporters: Dave Smith