

ROTARY 4-WAY TEST

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



Published weekly by the ROTARY CLUB of WINCHESTER, VIRGINIA
 Visit The Rotary Club of Winchester website at www.winchesterrotary.com
 Address Rotary correspondence to P.O. Box 412, Winchester, VA 22604

Chartered 1921

June 8, 2017

June 10-14 - Rotary International Convention in Atlanta, GA
 June 29 - Installation of New Officers
 June 29 - 6 PM Joint Board Meeting, GW Hotel
 Sept 16 & 17 Apple Harvest Festival

OUR PROGRAM TODAY

Our program will be New Member talks given by Ridge White and Debbie Parrish.

RUMMAGE SALE

Thanks to everyone, especially Jean Barch, Dave Kent, and their committee, for the enormous amount of work that went into our rummage sale last Saturday. It was so big they had to move part of it outdoors! We're expecting a Banner Year!



THANKS TO ALL OUR HELPERS!

OUR LAST PROGRAM . . .

Martin Thompson, the new general manager of Winchester Country Club, came to our rescue when our regularly scheduled program cancelled only minutes before the meeting.



Like any good substitute teacher, Martin started us off with a video, this one by Simon Sinek and entitled "Start with Why." As Simon explained, most companies get hung up on what they do and how they do it and don't bother to sell their customers on why they do what they do. An exception to this rule is Apple Computers, who have mastered the art of "selling the why." They are known for their great products and it is taken for granted that they will work well. That's also why you don't see Dell audio players or Gateway televisions on sale anymore...

Martin first started considering a move to Winchester last fall and works for a management company, Landscapes Unlimited. They operate about 40 clubs around the country. The golf industry is a tough sell these days as family dynamics have shifted considerably in the past couple decades. Martin says the emphasis now is on socializing and enjoyable activities, not just the prestige of a private Country Club. He offered his services to our members and said there are lots of new faces at the club. He said things are turning around – and based on the food, we couldn't agree more!

HANDS AGAINST HUNGER

Dan Martin thanked everyone who participated in this event back in early March. Thanks to your efforts, 24,000 meals were on their way to children in Haiti even as Dan spoke.

SHRIMP FEED

Thanks to the **FUN BUNCH** and everyone who donated prizes for last week's shrimp feed at Izaak Walton Park. We had a wonderful time and the food was great as usual! Stay tuned for our annual chicken barbecue coming in August...



Did you know?

Your weekly Cog Wheel newsletters are online at the Winchester Rotary website....and you don't need to login to view them.

Need to make-up an absence? Check out these area club meetings:

Clarke County - Wednesday Lunch - Berryville Presbyterian Church - Noon
 Charles Town - Tuesday Lunch - Jefferson Hospital - 12:15 pm
 Frederick County - Tuesday Breakfast - Westminster Canterbury - 7:30 am
 Front Royal - Friday Lunch - Houlihan's - Noon
 Hagerstown - Wednesday Lunch - Venice Inn - 12:15 pm
 Leesburg - Thursday Evening - Rivercreek Country Club - 6:00 pm

New Market - Wednesday Lunch - The Shenvalle - 12:10 pm
 Purcellville - Thursday - Bethany United Methodist Church - 7:00 am
 Strasburg - Tuesday Noon - Strasburg Moose Lodge - Noon
 Warren Co. (was Linden) - Wednesday Breakfast, Mom's Country Kitchen - 7:00 am
 Warrenton - Thursday Lunch - Stoneridge Events Center - 12:15 pm
 Woodstock - Wednesday Lunch - Woodstock Moose Lodge - 12:05 pm

Absentees: 5-25-2017

William Aikens
Lori Bales
DeeDee Barbour
Erik Beatley
Paul Burkholder
Kevin Callanan
David Chandler
Anthony Crosen
Nancy Davis
Marie DiLorenzo
Rob Frogale
Wilson Gilbert
Phil Glaize

Jenny Grooms
Sven Hlywiak
Marc Jaccard
Jaime Karalis
Don Karolyi
Gerry Kiefer
David Kelly
Dwight Kemp
Chris Lewis
Allison Lowery
Neile Martin
Guss Morrison
Nadine Pottinga
Ron Price

Mike Richardson
Diane Ruckman
Karen Schultz
Irv Shendow
Diana Thorne
John Tyson
Shane Wagoner
Larry Weiss
Michael Williams
Stuart Williams
Dick Wiltshire
Kelly Wolfe
Ryan Zelaski

Visitors & Guests Last Meeting

Cindy Hunter, visiting from Woodstock Rotary

Welcome Newest Members!

We extended our final welcome to Allison Lowery and James Stafford, and welcomed Todd Lilly as our newest member in the club. Keep those new members coming!

Service Learning Workshop with Dr. Drew Stelljes

The Center for Public Service and Scholarship is offering a Service-Learning Workshop designed for faculty members and community partners interested in implementing service-learning in their organizations. June 16, 2017 at Shenandoah University Health and Life Sciences Building Rotunda. 9 AM – 4:00 PM - Registration is required.

All faculty, staff and members of the community who are interested in learning about service-learning are welcome to attend. Lunch will be provided.

Contact Melissa Rawls in the Center for Public Service and Scholarship at mrawls@su.edu or 540-665-4696 with questions.

Shenandoah Music Festival

Don't forget about the Rotary Polio Plus benefit concert at Orkney Springs on July 22nd. "Sgt. Pepper and the Summer of Love" is a unique tribute to the music of the Summer of 1967 featuring the Piedmont Symphony Orchestra accompanied by a tribute rock band. Tickets are available from Nancy Davis or Byron Brill, and checks should be made out to the Strasburg Rotary Club.

ATTENTION NEW MEMBERS (and Old)

Join the Rotary Newsletter Staff! *You don't have to be Clark Kent, Lois Lane or Jimmy Olsen!* Really, it's not hard! It's a great way to help out our club! Each Reporter or Photographer takes a monthAnd you get a make-up for your "CLUB SERVICE". If you can help, contact Sue Rich or Don Karolyi

EVENT MAKE-UP SLIP

The Rotary Club of Winchester

Print Your Name: _____

Event Attended: _____

Date of Event: _____
Committee, Board, Community Event

Date of Missed Meeting: _____

(Turn in at Sergeant at Arms Desk)

Make-ups* (Date & Function Attended)

Nancy Davis – 5/15 – International Affair Mtg.
Bob Hall – 5/15 – Jamaica Dental Clinic Mtg.
David Kelly – 4/14 – International Affair Mtg.
Gerry Kiefer – 5/19 – International Affair
John Lamanna – 5/15 – Rummage Sale Prep
Chris Lewis – 5/23 – Rummage Sale Prep
Don Louque – 5/18 – PR Committee Mtg.
Neile Martin – 5/19 – International Affair Set-up
Kent Mull – 3/16 – District Conference
Michelle Thomas – 4/24 – Frederick County
Michelle Thomas – 5/25 – eClub One
John Tyson – 5/18 – PR Committee Mtg.
Ben Weber – 5/24 – Purcellville
Braun, Mary – 5/18 – Rummage Sale Prep
Coffman, Linda – 5/25 – Board Meeting
DiLorenzo, Marie – 5/26 – Rummage Sale Prep
Evans, Dana – 5/19 – International Affair (2)
Frank, Paul – 5/19 – International Affair
Huddy, John – 5/18 – P:R Committee Mtg.
Jaccard, Marc – 6/1 – Shrimp Feed Prep
Karolyi, Don – 6/3 – Rummage Sale (2)
Kent, David – 5/18 – Rummage Sale Prep

Turning in a Make-up?

Please make sure to complete all information, including your name, the event or club attended, date attended and date making-up on all make-cards and slips submitted. Make-ups can also be submitted online at winchesterrotary.com under Member Login.

Kent, Dick – 5/26 – Rummage Sale Prep
McCrary, Darla – 5/19 – International Affair
Morrison, Guss – 5/26 – Rummage Sale Prep (2)
Parrish, Debbie – 5/26 – Rummage Sale Prep
Peterson, Chuck – 4/20 – Rummage Sale Prep
Richardson, Mike – 5/18 – Rummage Sale Prep
Riley, Mary – 5/26 – Rummage Sale
Ruckman, Diane – 5/26 – Rummage Sale Prep (2)
Snowden, Jonathan – 5/31 – Rummage Sale Prep
Taylor, Patty – 5/26 – Rummage Sale
Weiss, Larry – 5/26 – Rummage Sale Prep
Wiltshire, Richard – 6/1 – Kill Devil Hills
Wolfe, Kelly – 6/2 – eClub One

Absentees: 6-1-2017

Aikens, William
Baker, Jenny
Bales, Lori
Barbour, DeeDee
Bates, Jackie
Beatley, Erik
Breneman, Darcus
Braun, Mary
Burkhart, Kerri
Burkholder, Paul
Butler, Don
Byrd, Tom W
Connell, Julia
Crawford, Frances
Crosen, Anthony
Davis, Nancy
DiLorenzo, Marie

Evans, Dana
Fitzwater, Callie
Frank, Paul
Frogale, Robert
Glaize, Phil, Jr
Grooms, Jenny
Hall, Robert
Helm, Dick
Hester, Brian
Hlywiak, Sven
Huddy, John
Iden, Alex
Joyner, Douglas
Karalis, Jaime
Kemp, Dwight
Kent, David
Kent, Dick
Kiefer, Gerry

Lewis, Chris
Lilley, Todd
Lowery, Allison
Martin, Neile
McCrary, Darla
Mitchell, Bob
Molden, Kit
Morrison, Guss
Mull, Kent
Parrish, Debbie
Pottinga, Nadine
Price, Ronald
Rice, Ken
Riddick, Earl
Rockwood, Tom
Schwarz, Roy
Shendow, Irv
Shiley, Jeannie

Sinclair, Terry
Smith, Dave
Smith, Jay
Snowden, Jonathan
Sovine, David
Stafford, Jimmy
Stanford, Jennifer
Stieg, Bob
Sweeney, David
Tabaka, Martin
Taylor, Patty
Thomas, Michelle
Virmani, Ajay
Wagoner, Shane
White, Ed
Williams, Stuart
Wiltshire, Dick
Youngblood, Jim

OUR LAST DRAWING

Jean Barch, the heroine of our annual rummage sale, won \$26 but missed the jackpot when she drew the seven of hearts. It will start at \$432 today.



Health Tip - - Libba expounded on the benefits of exercise, socialization, and giving to others, all of which have been shown to prolong length and quality of life. Fortunately for our club, all three benefits were readily available through our annual rummage sale on June 3rd. More details on the success of that event to come today.

Next Board Meeting June 29 6 PM

Joint Board Meeting, GW Hotel

All are welcome, and it counts as a make-up!

President
President-Elect
Secretary
Treasurer

Scott Arthur
Julia Connell
Paul Magness
Cary Claytor

BOARD OF DIRECTORS

2014-17: Dee Dee Barbour, John Elrick, Conrad Koneczny, Karey Starnes
2015-18: Jean Barch, Tom Byrd, Roy Schwarz, Ed White
2016-2019: Jenny Baker, Jaime Karalis, Dick Kent, Kent Mull,

IMMEDIATE PAST PRESIDENT - Tootie Rinker

Cog Wheel Staff: Jenny Baker, Belinda Barbour, Mary Braun, Paul Burkholder, Tom W. Byrd, Sharen Gromling, Don Karolyi, Tom MacCubbin, Chuck Peterson, Sue Rich, Gene Schultz, Dave Smith, Steve Straight

Photos: Jenny Baker & Larry Weiss

Reporter: Chuck Peterson