

### ROTARY 4-WAY TEST

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



Published weekly by the ROTARY CLUB of WINCHESTER, VIRGINIA  
 Visit The Rotary Club of Winchester website at [www.rotaryclubofwinchester.org](http://www.rotaryclubofwinchester.org)  
 Address Rotary correspondence to P.O. Box 2686, Winchester, VA 22604

Chartered 1921

September 12, 2019

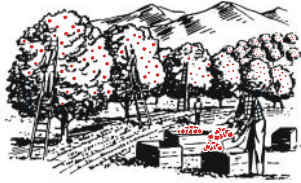
- September 21-22 - Apple Harvest Arts & Crafts Festival
- September 26 - Member & Guest Shrimp Feed,  
Isaak Walton Park (No Noon Meeting)
- October 7 - Annual Golf Tournament
- October 24 - Club Elections Begin

### TODAY

We switched speakers last week so, today John Flood will bring together histories and mysteries into an informative and entertaining speech.

### APPLE HARVEST FESTIVAL

Paul Frank reported that all signs are pointing towards a very busy festival weekend. Paul says six to eight thousand people are expected to attend the two day event and we have more vendors lined up than ever which means this is shaping up to be the biggest Apple Harvest Festival yet which means the club needs your help. All hands on deck are needed to help pull off this very important club event so please sign up today.



Darcus is still looking for neat Bingo prize donations...gift cards are always a hit...or check your closets for unused items you can re-gift. Home baked goods are welcome too!



### HELP MAKE ROTARY MORE VISIBLE!



With custom Rotary license plate frames. \$25/set of 2 Sign up at Rotary, pay later. This is the final day to sign up before we place the order. Questions: contact Bob Shriner, 703-795-4355 or [bob@shriner.com](mailto:bob@shriner.com)

### CHECK PRESENTATION

Co-chairs Tootie Rinker and Jenny Baker presented John Lamanna and staff members of the **Timber Ridge School** with a check for \$19,000 as beneficiaries of this year's International Affair at Rosemont Manor. John thanked the club for its long time connection to the school and for this contribution to their capital campaign which he stated has now raised nearly \$200,000.



### Our Last Program

**Dave Darsch**, entrepreneur in residence at Shenandoah University and **Jim Martin**, district director of **SCORE Virginia**, spoke to the club about entrepreneurship and their efforts to mentor entrepreneurs of all ages. (**SCORE = Service Corps Of Retired Executives**)

A handful of club members raised their hands when Jim asked, "are you an entrepreneur" and he rebutted by saying that we are all entrepreneurs because Rotarians are "agents of change." That is the message he uses in his work with SCORE-Virginia. SCORE is a national organization that was founded in the 1960's with a mission of combining entrepreneurship with volunteerism and it was initially funded by Congress through the Small Business Association. Jim described the various programs SCORE offers for youth, women and a newly created program for veterans. Jim encouraged us to visit [score.org](http://score.org) and explore opportunities as a subject matter expert, workshop coordinator or mentor.

Dave described his role at SU as helping to bridge Shenandoah with the community. Dave has enjoyed his time at the Byrd Business School and likes being around "passionate individuals who can convert I can't into I can". Dave said that he has a goal of building an entrepreneur's incubator here in Winchester. Dave said every entrepreneur should ask "why can't you?", "why wouldn't you".

### VISITING ROTARIAN

A Rotarian named Potus visited our club from District 9212, Zone 22 in Kenya, Africa. He was in the US to speak at a UN conference on the stigma of living with HIV/AIDS and the discrimination related to the disease. Potus exchanged Rotary flags with President Cary.



### FOUNDATION MINUTE - HURRICANE RELIEF

Gary Chrisman let the club know that through the Rotary Foundation zones 33 and 34 (Winchester's zone) will be collecting funds to help those impacted up and down the east coast by hurricane Dorian. For those wishing to donate please make checks payable to WRCCF (Winchester Rotary Club Community Foundation) and put hurricane relief in the memo line.

### OUR LAST DRAWING

Jimmy Stafford was our raffle winner last week, but missed the jackpot when he drew the 8 of Spades. This week the jackpot is \$426!



### ***Need to make-up an absence? Check out these area club meetings:***

- Clarke County - Wednesday Lunch - Presbyterian Church, Berryville - Noon
- Charles Town - Tuesday Lunch - Jefferson Hospital - 12:15 pm
- Frederick County - Tuesday Breakfast - Westminster Canterbury - 7:30 am
- Front Royal - Friday Lunch - Warren County Community Center - Noon
- Hagerstown - Wednesday Lunch - Fountain Head Country Club - 12:15 pm
- Leesburg - Thursday Evening - River Creek Country Club - 6:30 pm

- New Market - Wednesday Lunch - The Shenvalee Golf Resort - Noon
- Purcellville - Thursday - Loudoun Golf & Country Club - 7:30 am
- Strasburg - Tuesday Noon - Strasburg Moose Lodge - Noon
- Warren Co. - Wednesday Breakfast - Front Royal Golf Club - 7:00 am
- Warrenton - Thursday Lunch - Fauquier Springs Country Club - 12:15 pm
- Woodstock - Wednesday Lunch - Woodstock Moose Lodge - 12:10 pm

**Absentees 9-5**

William Aikens  
 Scott Arthur  
 DeeDee Barbour  
 Jeff Barbour  
 Jackie Bates  
 Ken Blackwell  
 Kim Blosser  
 Paul Burkholder  
 Don Butler

Tom T. Byrd  
 Anthony Crosen  
 Dana Evans  
 Rob Frogale  
 Wilson Gilbert  
 Emily Hahn  
 Brian Hester  
 Alex Iden  
 Jaime Karalis  
 Don Karolyi

Dwight Kemp  
 Chris Lewis  
 Paul Magness  
 Chris Merchant  
 Bob Mitchell  
 Kent Mull  
 Ron Price  
 Irv Shendow  
 Terry Sinclair

Dave Smith  
 Jenny Stanford  
 David Sweeney  
 Patty Taylor  
 Michelle Thomas  
 Ben Weber  
 Ed White  
 Michael Williams  
 Ryan Zelaski

**Make-ups\*** (Date & Function Attended)

DeeDee Barbour – 8/27 – District Governor Visit  
 Jeffrey Barbour – 8/22 – Board Meeting  
 Paul Burkholder – 9/4 – SVAH Meeting  
 Tom T Byrd – 8/13 – Frederick County Rotary  
 Wilson Gilbert – 6/4 – Rummage Sale  
 Robert Hall – 8/8 – Camp Fantastic  
 Sven Hlywiak – 9/4 – SVAH Meeting  
 Jaime Karalis – 8/8 – Board Meeting  
 Paul Magness – 3/16 – District Conference  
 Chuck Peterson – 9/5 – SVAH Meeting  
 David Sovine – 6/6 – Rummage Sale  
 Patty Taylor – 8/8 – Camp Fantastic

**Turning in a Make-up?**

Please make sure to complete all information, including your name, the event or club attended, date attended and date making-up on all make-cards and slips submitted.

**Visitors & Guests Last Week**

Potus Lumiti visiting from Kenya Rotary  
 Matthew Murray, guest of Karen Schultz  
 Rick Mabe, guest of Tom Maccubbin  
 Jeff Brown, Club Guest  
 Heather Foreman, Club Guest  
 David Bowman, guest of Rabbi Brown  
 Eric Chrisman, guest of Gary Chrisman  
 Brian Scott, guest of Jeff & Nancy Davis  
 Colette Hawse & Bill Genda, guests of Tootie Rinker  
 Ted Shobe, Susan Groom & Anne Lamana, guests of John Lamana

**NEXT BOARD MEETING****October 24th 6pm****Winchester Country Club***All are welcome & it counts as a Make-up!***HEALTH TIP**

Libba did not attend last week's meeting but she did circulate a card for club members to sign for Dave Smith who had heart valve replacement surgery. Tommy Kremen also had heart valve surgery on Wednesday last week. We wish both a speedy recovery...and hurry back!

**GOLF TOURNAMENT**

The Golf committee is still in need of more sponsors and teams for the golf tournament. If you are a single player looking for a team to join contact a member of the committee and they will help set you up.

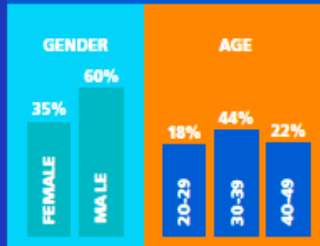
**MEMBERSHIP****ROTARY'S MEMBERSHIP EXPERIENCE**

Why do people join Rotary? What makes them stay in their clubs, and what makes them leave? Rotary conducts the Membership Experience Feedback Survey every year to better understand the needs, interests, and engagement of our members. The most recent survey offers insights on prospective, current, and former members.

**PROSPECTIVE MEMBERS**

## \*\*\*\*\* WHY THEY JOIN \*\*\*\*\*

- Participate in local service projects 40%
- Participate in international service projects 31%
- Gain personal development and training opportunities 27%



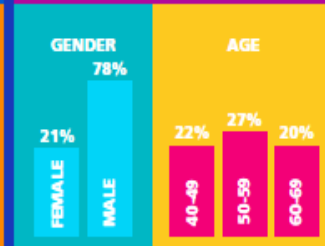
## \*\*\*\*\*WHAT YOU CAN DO\*\*\*\*\*

- Contact them when they express interest
- Give them a positive orientation experience
- Engage them in local and international service projects

**CURRENT MEMBERS**

## \*\*\*\*\* WHY THEY STAY \*\*\*\*\*

- Participate in local service projects 46%
- Enjoy friendship and fellowship 41%
- Connect with people outside their work and social circles 29%



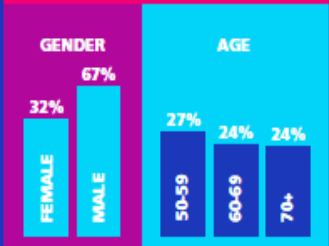
## \*\*\*\*\*WHAT YOU CAN DO\*\*\*\*\*

- Display leadership in action
- Be a vibrant club
- Engage people at all stages of membership

**FORMER MEMBERS**

## \*\*\*\*\* WHY THEY LEAVE \*\*\*\*\*

- Cost or time constraints 34%
- Club environment and culture 32%
- Unmet expectations 17%



## \*\*\*\*\*WHAT YOU CAN DO\*\*\*\*\*

- Assess your club
- Work on building a diverse club
- Practice flexibility and innovation

**EVENT MAKE-UP SLIP**

The Rotary Club of Winchester

Print Your Name: \_\_\_\_\_

Event Attended: \_\_\_\_\_

Date of Event: \_\_\_\_\_  
Committee, Board, Community Event

Date of Missed Meeting: \_\_\_\_\_

**(Turn in at Sergeant at Arms Desk)**

**President**  
**President-Elect**  
**Secretary**  
**Treasurer**

**Cary Claytor**  
**Dick Kent**  
**John Elrick**  
**Jaime Karalis**

**BOARD OF DIRECTORS**

2019-2022 Jean Barch, Marie DiLorenzo, David Kelly, David Kent  
 2018-2021 Jeff Barbour, Nancy Davis, Dick Helm, Tricia Simpson  
 2017-2020 Paul Frank, John Lamanna, Libba Pendleton, Dave Smith

**IMMEDIATE PAST PRESIDENT - Paul Magness**

**Cog Wheel Staff:** Jenny Baker, Belinda Barbour, Paul Burkholder,  
 Tom W. Byrd, Malinda Henkel, Don Karolyi, Tom Maccubbin,  
 Chuck Peterson, Sue Rich, Gene Schultz, Dave Smith, Steve Straight, Larry Weiss

Photos: Malinda Henkel

Reporter: Tom Byrd